

INDULGE

# .it's cardi time

The cardigan is having its time in the limelight with designers reinventing this wardrobe staple into a trendy must-have piece of the season. **Craig Lawson** reports.

But remember, it is not cool to call it a cardigan any more, that word has been banished to the back of the wardrobe.

The now-called "cardi" has become a versatile piece of clothing and is perfect for the Invercargill climate. Invercargill has crazy weather patterns and this light but warm piece of clothing is ideal for quick changes in temperature.

Annah S store manager Cher Black says the cardi is a functional piece of clothing.

"You can wear it, then if the weather warms it can be rolled up and put in your handbag," she says.

Fashion designers have taken this garment and made it fresh with new designs.

"Different textures, lengths and colours have brought the once-daggy cardigan into the 21st century," she says.



**Out for dinner:**  
Annah S Blink  
Twice Cardi \$220  
Add elegance by wearing this long flowing cardi.  
Wear a dress underneath with tights and flat shoes for comfort.  
Easy to hide your waist after eating too much at dinner!



**Coffee with the girls:**  
Annah S Brick Road  
Cardi \$240  
Casual but stylish, layered cardi.  
Wear with jeans, T-shirt and boots.



**Night out on the town:**  
Annah S Long  
Como Cardi \$240  
Crochet knit cardi.  
Wear funky T-shirt dress underneath with tights.  
Add wedge boots and you will be ready to paint the town red.

## trend alert

Fashion reporter **Craig Lawson** brings his best-of-the-best trend alerts.



This wonder-woman bra has the ability to banish unsightly wrinkles. The La Decollette bra has made a huge buzz in the

United Kingdom recently with the promise of keeping your cleavage smooth. It was invented by former flight attendant Rachel De Boer after she noticed folds in her cleavage at the age of 30.

This product is made to be worn at night once moisturiser has been applied to the skin. Because of this special bra, your breasts are forced to stay in place so no vertical wrinkles will occur and your cleavage will stay smooth. They promise you will see a difference after one night and after five to seven nights you will be amazed by the stunning result. It is now being sold throughout Europe on the website decollette.eu

There is still no announced date for when it will hit New Zealand stores.



**THE SARTORIALIST**  
By Scott Schuman  
Penguin  
RRP: \$55  
Review by Craig Lawson

If your coffee table needs a shot of style, then this is the perfect book.

This book contains very few words, but the pictures are what capture you in a world of colour and fashion.

The Sartorialist began life as blog in 2005 and has become hugely popular around the world. Photographer Scott Schuman has developed a following for the street-style images he captures of people just going about their normal day.

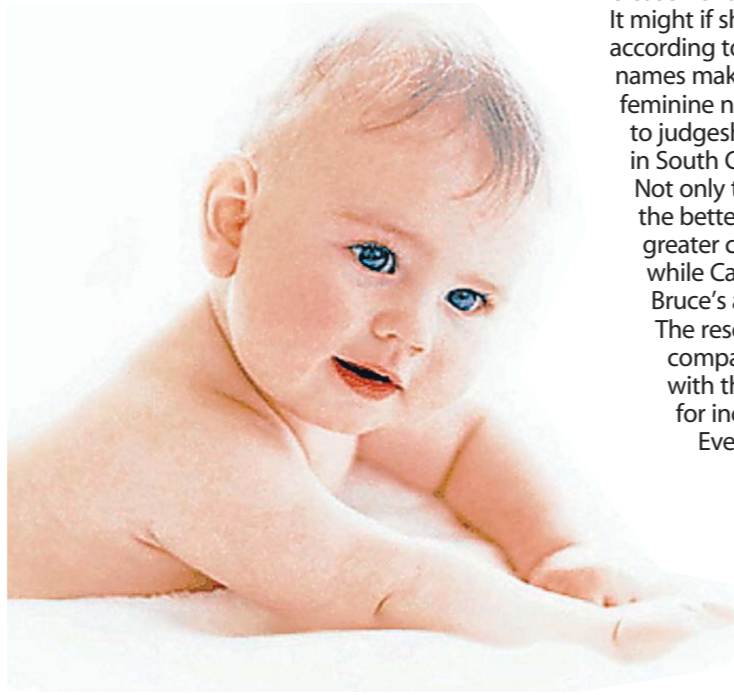
The book features about 500 full-page photos with the odd blurb thrown in, which gives insight into the people he has photographed.

The streets of New York, Milan and Paris are some of the places he roams looking for people with their own individual style.

Schuman has captured everything from the weird and wonderful through to the gorgeous and charming.

This is a refreshing approach from the celebrity-driven, air-brushed world that magazines thrust upon us everyday. His aim was to show the true world of fashion – how people take the trends from the catwalk and adapt them to the street. It is the type of book you flick through on various occasions and not one you would read from start to finish. There are plenty of ideas for people who are after inspiration for their wardrobe.

# what's in a name?



**From this...** A new study shows that giving your daughter a masculine name may increase her odds for career success in the legal profession.

Will giving your daughter a masculine name – as Heidi Klum and Seal did with their newborn daughter Lou – increase her odds for career success?

It might if she goes into the legal profession, according to a new study. Women with masculine names make more money as lawyers than those with feminine names and are more likely to be appointed to judgeships, say researchers at Clemson University in South Carolina in the United States.

Not only that, but the more masculine the name, the better. A woman named Kelly has a 5 per cent greater chance of becoming a judge than a Sue, while Cameron's odds are tripled and a female Bruce's are quintupled.

The researchers rated each name's masculinity by comparing the number of females with males with that name in the state. They also controlled for income and class.

Even given the controls, female lawyers with masculine names earned more money and rose to judgeships more often than their counterparts named Melissa and Amanda.

Does this mean that parents mindful of their daughters' future career success should choose more masculine names? Yes and no.

More expansive views of women in decades to come will undoubtedly help girls named Emma gain credibility as easily as those named Emerson.

But the author of the study was reportedly so swayed by the results that he named his own baby daughter Collins.

In case you're of similar mind, feminine names with masculine nicknames do the trick: Samantha to Sam or Ashley to Ash, for example. MCT



**More popular masculine names for girls:**

- Dylan, Logan, Devon, Jayden, Cameron, Jordan, Hayden, Rowan, Justice, Riley, Peyton, Finley, Avery, Alexis, Harper, London, Kendall, Morgan, Bailey.

**... to this:** The study shows women with masculine names make more money as lawyers than those with feminine names.

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