

# INDULGE

# huffer



**Leader:** Huffer founder/designer Dan Buckley keeps up-to-date with all the latest fashion trends, but makes sure he remains a leader in the field.

# show



**Huffer fashion:** Designs from the Huffer summer collection, which will feature on the catwalk in Invercargill.

By **CRAIG LAWSON**

The cool designers of New Zealand fashion are bringing their style to Southland. Designers Dan Buckley and Steve Dunstan are fresh from New Zealand Fashion Week and are preparing for their first fashion show in Invercargill. They are the founders of Auckland-based label Huffer, and will be flying in to present their summer collection.

Buckley, 35, has not been to Invercargill since he was 5 years old, and is looking forward to having a break from Auckland and enjoying the outdoors. "I plan to have some fun, produce an exciting night and go mountainbiking with my mate," he says. He has always been an outdoor junkie and it was on the slopes where the label began. Huffer was born when the design duo first met while snow shredding in Wanaka.

Buckley was a skateboarding design student and Dunstan a snow surfer. In 1997 they launched their first collection of seven garments, which they sold to nine stockists throughout New Zealand. Fast-forward 13 years and they now have more than 200 stockists throughout New Zealand, Australia, Japan and the United States. They pride themselves on being a sports brand with a streetwear edge. "Huffer is built for people who pay attention

to fashion and want to feel cool and be loose." He believes a solid work ethic has helped him to achieve this level of success. "Work hard, love it and laugh as much as you can," he says. Rawblond owner Sharron Sutherland-Smith is organising the Huffer show. She met the designers in Auckland at the start of the year and told them they should come to Invercargill to do a show.

"They seemed keen at the time, but I didn't think they really would come; they are just so busy," she says. She is now organising 52 models and is nervous but excited that she is running a show for such big designers in the New Zealand fashion industry. "Huffer are just awesome and their style suits Invercargill – funky and relaxed." The fashion show is on November 14 at the Masonic Lodge, with all proceeds going to the SPCA and Paw Justice.

# naughty or nice



Which one will you be this weekend?

**Naughty:**  
**The Devil Wears Prada**  
▶ 30ml vodka  
▶ 15ml peach schnapps  
▶ Cranberry juice  
**Method:**  
▶ Mix in a shaker with ice.  
▶ Strain into a martini glass.  
... and nobody wears Prada better than you.

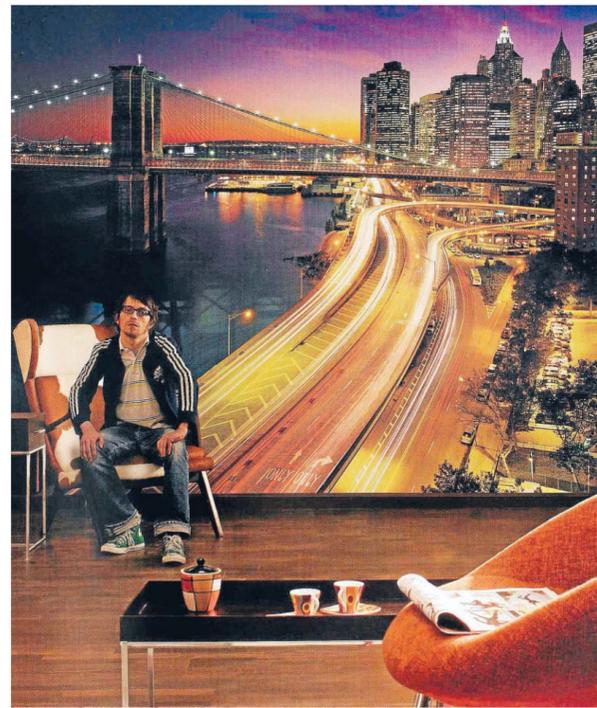


**... or Nice:**  
**Sweet Dreams**  
▶ Apple juice  
▶ Lemonade  
▶ 6 fresh mint leaves  
▶ Ice  
**Method:**  
▶ Muddle mint leaves and small amount of apple juice in glass.  
▶ Add ice then top with desired amount of apple juice and lemonade.  
▶ Stir.  
After the Melbourne Cup celebrations, you deserve a nice night in.

# trend alert

Fashion reporter **Craig Lawson** brings his best-of-the-best trend alerts.

Make those walls go from drab to fab. Murals are the latest trend in wallpaper and are a great way to make a statement. And the selection available is incredible. Everything from the New York City Lights, pictured, to a rainforest is available. They are just like sheets of wallpaper to apply, but just make extra sure you line them up correctly. If you get bored with a mural, you can always buy a new one and just wallpaper over it. This is an easy way to liven up any room. Available: Wrens Style: New York City Lights Cost: \$369



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